

Brenda Asare

Ms. Brenda Asare is the Senior Vice President and Midwest Division Manger for The Alford Group. Through 20 years of fundraising and not-for-profit leadership, she has built extensive experience helping national and international organizations increase their fundraising capacity, strengthen their boards and develop meaningful donor relationships to better serve their communities. Prior to The Alford Group, Ms. Asare worked for many years with the American Red Cross in St. Louis, Detroit and Chicago, where she was its Chief Development Officer. While at the Red Cross, she successfully completed the Chicago Chapter's three-year campaign to construct a \$13 million Disaster Operations Center and raised \$25 million for families affected by 9/11. Ms. Asare is also a recipient of the Dean's Service Award from Washington University Olin School of Business, in recognition of leadership efforts in building a bridge between the business school students and the not-for-profit community in St. Louis. Ms. Asare has a BA from the University of South Carolina and an MBA from Washington University in St. Louis.