

Betty H. Bergstrom, CFRE

Betty is the principal of Bergstrom Associates, a management consulting firm since 1990 that has worked with non-profit organizations in the areas of strategic planning, board development and fundraising. Her clients include museums, educational and social service organizations.

After fourteen years of raising funds, developing a marketing, communications and membership program for the Chicago Botanic Garden, Betty formed her own consulting firm. Her first clients were botanic gardens, arboretums, land trusts and conservancy organizations across the country.

Women and women's history is an interest and she helped form the Arizona Foundation for Women, the Arizona Women's Council and became the consultant for the Board, strategic plan and capital campaign for the National Women's History Museum in Washington, D.C.

Her historical interests attracted her to different types of clients. She brought attention and dollars to the nation-wide Commemorative Air Force, an organization that restores World War II aircraft and tells the story of the importance of "air power" in winning a war. Additionally, she has worked with the Frank Lloyd Wright Foundation, whose goal is to restore his two homes and studio in addition to his drawings and writings.

With an interest in the political arena, Betty was elected and served as a delegate to the 1970 State of Illinois Constitutional Convention, was appointed to the first State Board of Education, and served as chair of the State of Illinois Historical Library Board and Abraham Lincoln Library.

An Elder at Fourth Presbyterian Church, she serves as a volunteer and chair of the board of Chicago Lights, the community outreach program of the church that strives to change the lives of the 7,000 clients.

Twice recognized as Outstanding Fundraising Executive of the Year by her professional association, she received in May of this year the Benjamin Franklin Award for a lifetime of significant achievement and a person looked upon by the fundraising profession as a role model.

Betty has chaired many conferences and meetings, and has presented on a variety of topics at local, state and national meetings.