

2011 SPONSORSHIP OPPORTUNITIES

MIDWEST CONFERENCE ON PHILANTHROPY NOVEMBER 1, 2011 – MARRIOTT CHICAGO DOWNTOWN HOTEL

The annual Midwest Conference on Philanthropy attracts development and nonprofit professionals to Chicago and offers broad-based training opportunities to many sectors of the nonprofit world. This one-day educational Conference is promoted extensively to over 3,000 nonprofit and fundraising professionals in the Midwest and offers several opportunities for visibility.

Full Conference Sponsorship - \$10,000 (Exclusive)

As the exclusive Full Conference Sponsor, your organization will receive recognition on all Conference materials including a promotional brochure mailed to over 3,000 non-profit professionals, numerous blast promotional emails sent to the 1,000+ AFP Chicago membership, eDevelopments newsletter (sent monthly to members), the AFP Chicago Chapter website, as well as on-site with signage, a full-page ad in the Conference Proceedings Book and logo on the cover, and verbal recognition at each educational session. A representative from your organization will have an opportunity to present a welcome message at the Morning Plenary Session and Conference Networking Luncheon. You can further extend your visibility by providing marketing materials and personnel* for an information table dedicated exclusively to your organization. Your organization will receive five complimentary registrations to the conference.

Morning Conference Plenary Session - \$5,000 (Exclusive)

As the exclusive sponsor of the Morning Conference Plenary Session and speaker, your organization's name will be displayed on all Conference materials related to the general session and speaker, and you will have an opportunity to introduce the speaker at the session. In addition, your organization will receive recognition on all Conference materials including a promotional brochure mailed to over 3,000 non-profit professionals, numerous blast promotional emails sent to the 1,000+ AFP Chicago membership, eDevelopments newsletter (sent monthly to members), the AFP Chicago Chapter website, as well as on-site with signage and a full-page ad in the Conference Proceedings Book. You can further extend your visibility by providing marketing materials and personnel* for an information table dedicated exclusively to your organization. Your organization will receive two complimentary registrations to the conference.

Afternoon Conference Plenary Session - \$5,000 (Exclusive)

As the exclusive sponsor of the Afternoon Conference Plenary Session and speaker, your organization's name will be displayed on all Conference materials related to this general session and speaker, and you will have an opportunity to introduce the speaker at the session. In addition, your organization will receive recognition on all Conference materials including a promotional brochure mailed to over 3,000 non-profit professionals, numerous blast promotional emails sent to the 1,000+ AFP Chicago membership, eDevelopments newsletter (sent monthly to members), the AFP Chicago Chapter website, as well as on-site with signage and a full-page ad in the Conference Proceedings Book. You can further extend your visibility by providing marketing materials and personnel* for an information table dedicated exclusively to your organization. Your organization will receive two complimentary registrations to the conference.

Conference Networking Luncheon - \$5,000 (Exclusive)

As the exclusive sponsor of the Conference Networking Luncheon, your organization's name will be displayed on all Conference materials related to the Luncheon and you will have an opportunity to welcome attendees at the Conference Networking Luncheon. In addition, your organization will receive recognition on all Conference materials including a promotional brochure mailed to over 3,000 non-profit professionals, numerous blast promotional emails sent to the 1,000+ AFP Chicago membership, eDevelopments newsletter (sent monthly to members), the AFP Chicago Chapter website, as well as on-site with signage and a full-page ad in the Conference Proceedings Book. You can further extend your visibility by providing marketing materials and personnel* for an information table dedicated exclusively to your organization. Your organization will receive two complimentary registrations to the conference.

Conference Proceedings Book - \$3,500 (Exclusive)

As the exclusive sponsor of the Conference Proceedings Book, your organization's name will be displayed on all Conference materials related to the Conference Proceedings Book, which will be printed with your logo on the cover and include a dedicated full-page ad. In addition, your organization will receive recognition on a promotional brochure mailed to over 3,000 non-profit professionals, numerous blast promotional emails sent to the 1,000+ AFP Chicago membership, eDevelopments newsletter (sent monthly to members), and the AFP Chicago Chapter website. You can further extend your visibility by providing marketing materials and personnel* for an information table dedicated exclusively to your organization. Your organization will receive one complimentary registration to the conference.

Feature Presentation Sponsor - \$2,500 (2 Opportunities)

Two Feature Presentations will be held immediately after the Morning Plenary Session. As a feature presentation sponsor, you will have the opportunity to make opening remarks at the session. In addition, your organization will receive recognition on all Conference materials including a promotional brochure mailed to over 3,000 non-profit professionals, numerous blast promotional emails sent to the 1,000+ AFP Chicago membership, eDevelopments newsletter (sent monthly to members), the AFP Chicago Chapter website, as well as on-site with signage. You can further extend your visibility by providing marketing materials and personnel* for an information table dedicated exclusively to your organization. Your organization will receive one complimentary registration to the conference.

**Personnel to man your marketing table are required to register at the conference rate.*

2011 SPONSORSHIP OPPORTUNITIES

Learning Module Sponsor - \$2,000 (5 Opportunities)

A Learning Module is comprised of one speaker/panel led session, 75 minutes in duration, followed by a choice of two 60 minute Learning or Issue Labs on a related topic. As a sponsor, you will have the opportunity to make opening remarks at the Learning Module sessions. Your organization's name will be displayed on all Conference materials related to this module. In addition, your organization will receive recognition in the Conference Proceedings Book, in the eDevelopments newsletter, (sent monthly to members), the AFP Chicago Chapter website, as well as on-site with signage. Your organization will receive one complimentary registration to the conference.

“Rush Hour Retreat”

Cocktail Reception - \$2,500 (Exclusive)

As the exclusive sponsor of the new “Rush Hour Retreat” Cocktail Reception, your organization will receive recognition on a promotional brochure mailed to over 3,000 non-profit professionals, numerous blast promotional emails sent to the 1,000+ AFP Chicago membership, eDevelopments newsletter (sent monthly to members), and the AFP Chicago Chapter website as well as on-site with signage and in the Conference Proceedings Book. You can further extend your visibility by providing marketing materials and personnel* for an information table dedicated exclusively to your organization. Your organization will receive one complimentary registration to the conference.

Audiovisual - \$2,500 (Exclusive)

As the exclusive sponsor of Conference Audiovisual, your organization will receive recognition on a promotional brochure mailed to over 3,000 non-profit professionals, numerous blast promotional emails sent to the 1,000 + AFP Chicago membership, eDevelopments newsletter (sent monthly to members), the AFP Chicago Chapter website as well as on-site with signage in each Conference room using Audiovisual and in the Conference Proceedings Book. You can further extend your visibility by providing marketing materials and personnel* for an information table dedicated exclusively to your organization. Your organization will receive one complimentary registration to the conference.

Continental Breakfast - \$1,500 (Exclusive)

As the exclusive sponsor of the Continental Breakfast, your organization will receive recognition on signage in the Continental Breakfast area and in the Conference Proceedings Book as well as in the eDevelopments newsletter (sent monthly to members) and on the AFP Chicago Chapter website.

Registration - \$1,500 (Exclusive)

As the exclusive sponsor of Conference Registration, your organization will receive recognition on signage in the Registration area and in the Conference Proceedings Book as well as in the eDevelopments newsletter (sent monthly to members) and on the AFP Chicago Chapter website.

Tote Bags - \$1,500 (Exclusive)

Each attendee will receive a Tote Bag to carry their Conference materials. As the exclusive sponsor of the Tote Bags, your organization's name and logo will appear on the Bag in addition to the AFP Chicago Chapter logo. Your organization will receive recognition in the Conference Proceedings Book, in the eDevelopments newsletter (sent monthly to members) and on the AFP Chicago Chapter website. (Sponsor will pay the \$1,500 sponsorship fee PLUS produce and ship the bags to the Conference site for distribution at registration).

Lanyards - \$1,500 (Exclusive)

Each attendee will receive a Lanyard and Name Badge. As the exclusive sponsor of the Lanyards, your organization's name and logo will appear on the Lanyard in addition to the AFP Chicago Chapter logo. Your organization will receive recognition in the Conference Proceedings Book, in the eDevelopments newsletter (sent monthly to members) and on the AFP Chicago Chapter website. (Sponsor will pay the \$1,500 sponsorship fee PLUS produce and ship the Lanyards to the Conference site for distribution at registration).

Conference Pens - \$1,250 (Exclusive)

Each attendee will receive a Midwest Conference Pen. As the exclusive sponsor of the Pens, your organization's name and logo will appear on the Pen in addition to the AFP Chicago Chapter logo. Your organization will receive recognition in the Conference Proceedings Book, in the eDevelopments newsletter (sent monthly to members) and on the AFP Chicago Chapter website. (Sponsor will pay the \$1,250 sponsorship fee PLUS produce and ship the Pens to the Conference site for distribution at registration).

Speaker Appreciation Package - \$1,000 (Exclusive)

As the exclusive sponsor of the Speaker Appreciation Package, your organization will support the many ways in which we acknowledge and thank Conference speakers, such as complimentary parking and a thank-you gift. Your organization will receive recognition in an acknowledgement card presented to each speaker at the Conference, in the Conference Proceedings Book, in the eDevelopments newsletter (sent monthly to members) and on the AFP Chicago Chapter website.

Refreshment Breaks - \$750 each (2 Opportunities)

As the sponsor of one of the two (morning and afternoon) Refreshment Breaks, your organization will receive recognition on signage in the Refreshment Break area and in the Conference Proceedings Book as well as in the eDevelopments newsletter (sent monthly to members) and on the AFP Chicago Chapter website.

Literature Display Table - \$200 - Space is Limited! Reserve Early!

The Literature Display Table is an excellent opportunity to market your organization's products and services to the development and nonprofit professionals who attend the Conference. Located in the Registration area, Conference staff will replenish your marketing materials (please supply 300 copies) throughout the day.

**Personnel to man your marketing table are required to register at the conference rate.*

Note: Approximately one week after the Conference, all Conference sponsors at the \$1,500 level and above will receive a list of attendee mailing addresses via email.

2011 SPONSORSHIP PLEDGE FORM

COMPANY/ORGANIZATION INFORMATION

Company _____
 (Please list company/organization name exactly as you would like it to appear in materials)

Main Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____



We would like to sponsor the following AFP Chicago programs:

<p>Chicago Fellows Program</p> <ul style="list-style-type: none"> <input type="checkbox"/> Senior Leadership Circle (\$5,000) <input type="checkbox"/> Leadership Circle (\$2,500) <input type="checkbox"/> Educator Circle (\$1,000) <input type="checkbox"/> Circle of Friends (\$350) 	<p>Education Program Series Sponsor</p> <ul style="list-style-type: none"> <input type="checkbox"/> Exclusive Sponsorship of all Four Programs (\$5,000 for the series)
<p>Member Recognition Luncheon</p> <ul style="list-style-type: none"> <input type="checkbox"/> Exclusive Event Sponsor (\$2,500) OR 2 Opportunities (\$1,250 each) 	<p>Peer Mentoring</p> <ul style="list-style-type: none"> <input type="checkbox"/> Sponsor (\$2,000)
<p>Diversity Program</p> <ul style="list-style-type: none"> <input type="checkbox"/> Sponsor (\$1,500) 	<p>Fundamentals of Fundraising Course</p> <ul style="list-style-type: none"> <input type="checkbox"/> Sponsor (\$2,500)
<p>Webconference Sponsor</p> <ul style="list-style-type: none"> <input type="checkbox"/> Webconference Sponsor (\$250 each) 	<p>Unrestricted Giving</p> <ul style="list-style-type: none"> <input type="checkbox"/> Unrestricted Gift at \$ _____ level
<p>Webinars Sponsor</p> <ul style="list-style-type: none"> <input type="checkbox"/> Webinar Sponsor (\$1,500) 	<p>Midwest Conference on Philanthropy November 1, 2011</p> <ul style="list-style-type: none"> <input type="checkbox"/> Full Conference Sponsorship (\$10,000) <input type="checkbox"/> Morning Plenary Session (\$5,000) SOLD <input type="checkbox"/> Afternoon Conference Plenary Session (\$5,000) <input type="checkbox"/> Networking Luncheon (\$5,000) SOLD <input type="checkbox"/> Proceedings Book (\$3,500) <input type="checkbox"/> Feature Presentation Sponsor (\$2,500) SOLD <input type="checkbox"/> Learning Module Sponsor (\$2,000) <input type="checkbox"/> Cocktail Reception (\$2,500) <input type="checkbox"/> Audiovisual (\$2,500) <input type="checkbox"/> Continental Breakfast (\$1,500) <input type="checkbox"/> Registration (\$1,500) SOLD <input type="checkbox"/> Tote Bags (\$1,500 PLUS Bags) <input type="checkbox"/> Lanyards (\$1,500 PLUS Lanyards) <input type="checkbox"/> Pens (\$1,250 PLUS Pens) SOLD <input type="checkbox"/> Speaker Appreciation Package (\$1,000) <input type="checkbox"/> Refreshment Breaks (\$750 each) <input type="checkbox"/> Literature Display Table (\$200 each)
<p>Philanthropy Awards Luncheon May 20, 2011</p> <ul style="list-style-type: none"> <input type="checkbox"/> Platinum Sponsor (\$25,000) <input type="checkbox"/> Silver Sponsor (\$15,000) <input type="checkbox"/> Guarantor Sponsor (\$10,000) <input type="checkbox"/> Champion Sponsor (\$7,500) <input type="checkbox"/> Sustainer Sponsor (\$5,000) <input type="checkbox"/> Affiliate Sponsors (\$2,500) <input type="checkbox"/> Benefactor Sponsor (\$1,250) <input type="checkbox"/> Sponsor (\$500) <input type="checkbox"/> Patron Sponsor (\$250) <input type="checkbox"/> Friend Sponsor (\$125) 	

Please mail or fax form to: Pamela V. Williams, CAE, Executive Director,
 AFP Chicago Chapter, 1755 Park Street, Suite 260, Naperville, IL 60563 Fax (630) 416-9798
 For more information, visit www.afpchicago.org or call us at (630) 416-1166

2011 AFP CHICAGO SPONSOR PAYMENT AND PLEDGE INFORMATION



Company Name _____

Enclosed is our payment of \$_____.

Please charge Master Card, Visa or American Express (Circle one).

Note: Credit cards will automatically be debited as per above directions.

Payment Method

Check Enclosed

Visa

MasterCard

AMEX

Card Number

Signature

Name on Card

Expiration Date

TOTAL AMOUNT \$ _____

Sponsorships must be paid-in-full at least 90 days prior to the date of the sponsored program or event.

Other Payment Method

We prefer to pay this pledge in the following manner, starting:

Monthly

Quarterly

Semi-annually

Annually

We would like to receive pledges reminders via:

Email

Mail

*Please mail or fax form to: Pamela V. Williams, CAE, Executive Director,
AFP Chicago Chapter, 1755 Park Street, Suite 260, Naperville, IL 60563 Fax (630) 416-9798
For more information, visit www.afpchicago.org or call us at (630) 416-1166*