



**Carrie Dahlquist** brings 14 years of development and analytics experience to Campbell & Company. With an ability to communicate effectively, Carrie helps organizations understand how data can drive strategic planning and campaign management and provide accountability and transparency. Her experience gives her a unique understanding of how complex information can impact the big picture and inform the decision making process.

She especially enjoys working with clients as she:

- **Helps clients understand how data, systems and processes can impact or inform a broader strategic vision**
- **Works with organizations to develop a roadmap that is manageable and measurable**
- **Partners with clients to implement a well-defined strategy to optimize fundraising goals**
- **Collaborates with colleagues and strategic partners to understand and solve a wide array of client challenges**

Prior to joining Campbell & Company, Carrie worked at the University of Chicago in a variety of leadership roles in advancement, including strategic planning, campaign management, annual giving and major gifts. Earlier in her career, she served as the Vice President of Benchmarking and Analysis for an international advancement consulting firm. Carrie began her career at Lincoln Park Zoo, focused on individual giving.

Carrie holds a Master of Business Administration from the University of Chicago's Booth School of Business with concentrations in econometrics, strategy and economics, and a Bachelor's degree in Human and Community Development from the University of Illinois at Urbana - Champaign.