

**Aly Hall, CFRE**

Aly Hall joined the American Association of Endodontists/Foundation for Endodontics in 2010. During her time at the AAE she has held various positions in the development department and in February 2017, became the director for development. She leads the department, which oversees the Foundation for Endodontics whose mission is to raise, steward and shepherd funds to support endodontic research, education, access to care and public awareness. In 2017, the Foundation allocated \$1.5 million in grants for endodontic educators and researchers, and aims to raise \$1.45 million in its 2016 – 2017 fundraising campaign! Her primary focus is to oversee the execution of the Foundation's annual fundraising campaign, funding initiatives, strategic plan and steward its financial investments. She also serves as the staffs liaison for several AAE Committees, including the Research and Scientific Affairs Committee, Resident and New Practitioner Committee and Regenerative Endodontics Committee.

Prior to her time at the AAE, Aly worked for Drake & Company (now AMR Resources), an association management firm in Saint Louis, Missouri, from 2008 -2010. In 2008, she earned her bachelor's degree in Journalism from the University of Missouri – Columbia, the nation's first dedicated School of Journalism. Aly also earned her Certified Fund Raising Executive status in March 2016.

Aly serves on the Association of Fundraising Professionals Chicago Board of Directors and is the chair of their 2017 AFP Chicago Education Council which plans and executes various CE events and an annual conference.

She is a native of Dallas, Texas, where she travels from time-to-time to visit family and eat great Mexican food. When she is not at work, Aly enjoys exercising, running by the lake, playing with her dog Joseph, traveling to visit family and friends across the country and enjoying all that the city of Chicago has to offer.