

## **Mark Biondi**

Mark Biondi started his career as a professional musician and spent over 10 years touring and recording with such notable artists as Tom Morello (Rage Against the Machine, AudioSlave, Bruce Springsteen), and Eric Hutchinson. He earned a platinum record for work with Grammy award winner John Legend on the Once Again album and a Gold record with Def Jam artist Nas.

Mark began working with the School of Rock in 2005 and held numerous positions including SVP of Marketing and SVP of Operations. During that time, the School of Rock grew from 5 units to over 150 locations in 8 countries. At School of Rock, Mark began initiatives with multiple non-profits. Most notably he created and executed concert tours of young musicians in support of Love Hope Strength. Through these tours over 1000 people were added to the bone marrow donor registry and 18 life saving matches were made. He also partnered with Ronald McDonald House and raised funds to support multiple houses throughout the US. Mark is currently the Head of Marketing at Popcorn Palace and is helping to grow their fundraising channel.