



Chicago Chapter

“Corporate Social Responsibility: Social Conscience or Bottom Line?”

*AFP Chicago Luncheon and
Educational Program*

Friday, June 12, 2009

Maggiano’s Banquets

111 W. Grand, Chicago

Is it possible for a company to save the world? Or even try? Are companies more profitable if they demonstrate concern for human rights, the environment, community development, and the welfare of their employees?

Corporate Social Responsibility is becoming imperative to business. The model of traditional sponsorships and corporate involvement is being challenged by both the non-profit and corporate sectors. Join AFP for a lively debate about the principles of Corporate Social Responsibility and how it affects fundraising goals and strategies. Our panel of experts will discuss both the benefits and challenges of Corporate Social Responsibility and its current and future impact on the field of fundraising.

Moderator:

Jason Saul, CEO, Mission Measurement

Panelists:

Paula Berezin, President and Chief Strategist - Social Capital Partnerships

Brad Ballast, Managing Director - Community Affairs, Harris Bank

Tenia Davis, Vice President of Human Resources – Harpo Inc.

Approved Provider For



Continuing Education

Full participation in the June Educational Program is applicable for 1.25 points in Category 1.B – Education of the CFRE International application for initial certification and/or recertification. For your convenience, CFRE tracking sheets will be made available at the program.

Special Thanks to Our Exclusive Chapter Program Sponsor:

Campbell & Company

Please return the reservation form attached to register!