

# 2026

# SPONSORSHIP

# OPPORTUNITIES

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## AFP CHICAGO CHAPTER



# AFP Chicago Chapter

## 2026 Sponsorship Opportunities

### Champion professional growth, equity, and excellence in Chicago's fundraising community.

AFP Chicago Chapter sponsorships offer meaningful engagement, visibility, and impact—connecting your organization with nonprofit leaders and emerging professionals across the city.

Your support for AFP Chicago Chapter aligns your organization with the most trusted association for development professionals in North America, while allowing you to directly fund—and participate in—programs that serve hundreds of organizations here in Chicago.

### About Us

The AFP Chicago Chapter is the leading professional community for fundraising and development professionals in the region. AFP Chicago Chapter advances philanthropy by equipping fundraisers with the knowledge, tools, and ethical guidance they need to strengthen nonprofits and positively impact communities across Chicago.

AFP Chicago Chapter proudly serves more than 520 members representing 435 organizations, and our communications and programs reach an audience of nearly 5,000 development professionals. We support fundraisers across all subsectors, specialties, career stages, and backgrounds. The diversity of our membership enriches the conversations we facilitate, the learning experiences we provide, and the professional cohorts we create, fostering a stronger, more connected philanthropic community.

Our mission is to connect, educate, and inspire fundraisers at every stage of their careers. AFP Chicago Chapter is committed to:

- **Leadership Development:** Equipping fundraisers with skills to lead effective, ethical, and innovative development programs.
- **Professional Education:** Offering high-quality programs, workshops, and events to advance fundraising knowledge and expertise.
- **Ethical Practice:** Promoting best practices and the highest ethical standards across the profession.
- **Community & Networking:** Connecting members with peers, mentors, and industry leaders to foster collaboration and growth.



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AFP Chicago Chapter

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## LEADERSHIP PARTNER – \$7,500

Position your company as a leading force in advancing nonprofit excellence and equity in fundraising.

### Learning Benefits

- **Workshop Bundle Access** for up to **3 employees** (valued at \$400 each)  
Includes all AFP Chicago Chapter workshops for the year — 7 education sessions, the NEW showcase event, 1 on-demand workshop, and all *Fundraisers on Tap* networking events.
- **3 additional complimentary workshop registrations** for employees.

### Thought Leadership

- **Co-Branded Learning Session** (Workshop or Webinar)  
Partner with AFP Chicago Chapter to design and deliver a learning session tailored to your organization's expertise and interests. Sponsorship includes an optional speaking or moderation role.  
Alternatively, you may collaborate with the **Continuous Learning Committee (CLC)** on a predetermined topic from the 2026 programming schedule (available on a first-come, first-served basis).  
*Note: For in-person sessions, sponsors are asked to provide the venue and light catering as an in-kind donation.*
- **Guest Content Opportunities**  
Contribute up to **two articles or insights** to AFP Chicago Chapter's newsletter or blog.
- **Engage with AFP Chicago Chapter Fellows**  
Share your expertise during a Fellows lunch or meeting and connect with emerging fundraising professionals.  
The Fellows Program helps early-career fundraisers access education, mentorship, and professional resources.

### Visibility & Recognition

- Premier logo placement on AFP Chicago Chapter's website, newsletters, and event materials.
- Featured as a **Leadership Partner** with a dedicated spotlight highlighting your commitment to professional growth and inclusion.
- Recognition at all professional development events throughout the year.

### Strategic Value

- Deepen connections with Chicago's philanthropic and nonprofit leaders.
- Champion sector-wide learning, equity, and innovation.

### AFP Chicago Chapter Awards Recognition (Special Chapter Sponsor Rates)

As a valued **AFP Chicago Chapter Sponsor**, you're invited to participate in the Awards Luncheon at a preferred rate:

- **Guarantor Level** — Receive recognition and a **half table (5 tickets)** for an additional **\$1,250**.
- **Silver Level Sponsorship** — Enjoy **full table recognition (10 tickets)** at the **discounted rate of \$2,500**.

AFP Chicago Chapter

# 2026 Sponsorship Opportunities

## PROFESSIONAL DEVELOPMENT PARTNER – \$5,000

Demonstrate your commitment to nonprofit leadership and employee development by partnering with AFP Chicago Chapter.

### Learning Benefits

- **Workshop Bundle Access for 2 employees** (valued at \$400 each).
- **3 complimentary workshop registrations** for additional employees.

### Thought Leadership

- Partner with AFP Chicago Chapter's Continuous Learning Committee (CLC) to offer a speaker for one pre-determined topic workshops during 2026. AFP Chicago Chapter will coordinate topics and logistics; your organization will be recognized as a **Professional Development Partner** for those sessions.
- **Guest Content Opportunity** in AFP Chicago Chapter's newsletter or blog

### Visibility & Recognition

- Featured on AFP Chicago Chapter's website, newsletter, and social media.
- Logo placement on learning materials and event signage.
- Opportunity to showcase your organization at a table at the sponsored workshop and the annual Fundraising Showcase.

### Strategic Value

- Deepen connections with Chicago's philanthropic and nonprofit leaders.
- Champion sector-wide learning, equity, and innovation.
- Strengthen your organization's visibility among Chicago's fundraising professionals.

### AFP Chicago Chapter Awards Recognition (Special Chapter Sponsor Rates)

As a valued **AFP Chicago Chapter Sponsor**, you're invited to participate in the Awards Luncheon at a preferred rate:

- **Guarantor Level** — Receive recognition and a **half table (5 tickets)** for an additional \$1,250.
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# AFP Chicago Chapter 2026 Sponsorship Opportunities

## LEARNING PARTNER – \$3,000

Show your support for Chicago's fundraising community and engage directly with professionals through AFP Chicago Chapter's educational programming.

### Thought Leadership

- Collaborate with **AFP Chicago Chapter's Continuous Learning Committee (CLC)** to provide a **speaker for one existing workshop** (topic pre-selected by AFP Chicago Chapter).  
Your organization will be recognized as the presenting partner for that session.
- **Guest Content Opportunity** in AFP Chicago Chapter's newsletter or blog

### Visibility & Recognition

- Logo inclusion on AFP Chicago Chapter's website and in one workshop promotion.
- Recognition in AFP Chicago Chapter's newsletter and social media posts tied to your sponsored session.
- Listing as a **Learning Partner** on event signage.

### Learning Benefits

- Two complimentary registrations to your sponsored workshop.
- Discounted registration rates for additional staff.

### Strategic Value

- Showcase your thought leadership in a focused, high-value setting.
- Strengthen your organization's visibility among Chicago's fundraising professionals.
- Support AFP Chicago Chapter's mission to advance ethical, inclusive, and effective philanthropy.

### AFP Chicago Chapter Awards Recognition

- As a valued **AFP Chicago Chapter Sponsor**, you will receive two complimentary tickets to the Awards Luncheon



# AFP Chicago Chapter

# 2026 Sponsorship Opportunities

## Targeted Sponsorship Opportunities

In addition to annual partnership tiers, AFP Chicago Chapter offers one-time sponsorship opportunities to connect your organization with specific programs and member communities. These targeted engagements allow you to focus your support where it matters most — advancing inclusion, belonging, and professional growth across Chicago's fundraising community.

### IDEA Partner – \$2,000

Support AFP Chicago Chapter's six **Affinity Groups**, which create space for identity-based connection, shared learning, and collective action among members who identify as:

- African American
- LGBTQ+
- Latinx
- Asian/Pacific Islander
- White Fundraisers Advocating for Racial Equity
- Neurodiverse

#### Sponsorship Includes:

- Recognition as an IDEA Partner in all relevant promotional materials, social media, and program communications.
- Invitation to engage in a member conversation on topics such as building affinity spaces or advancing IDEA practices in the workplace.
- Logo recognition at each gathering of the sponsored group(s).
- Opportunity to sponsor one or multiple affinity groups.

#### Impact:

More than **175 active participants** engage through AFP Chicago Chapter's Affinity Groups, meeting monthly or bimonthly to strengthen belonging, leadership, and inclusion across the sector.



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## Community Partner – \$1,000+

Support the events that bring Chicago's fundraising community together. Community Partners help make AFP Chicago Chapter's signature networking and engagement opportunities possible, fostering connection and collaboration among members and peers.

### Sponsorship Includes:

- Recognition as a **Community Partner** in event promotions, social media, and on-site materials.
- Opportunity to attend and offer brief remarks at Fundraisers on Tap
- One-time use of the attendee event list (where applicable).

### Events Available for Sponsorship:

- **Fundraisers on Tap — Connect. Share. Celebrate.**  
These in-person events offer a relaxed space to build relationships, exchange ideas, and gather the inspiration you need to thrive in today's evolving nonprofit landscape. All are welcome—members and non-members alike!
- **Quarterly New Member Orientations** — Virtual welcome sessions for new and prospective members.
- **Annual Meeting** — AFP Chicago Chapter's signature end-of-year celebration, drawing **100+ attendees** from across the fundraising community.

## Marketing Partner – Starting at \$500

Elevate your brand and services with AFP Chicago Chapter's **digital channels** and reach a highly engaged community of fundraising professionals.

With over **4,900 active email recipients** and nearly **175,000 annual website page views**, there are a variety of ways to promote your organization and achieve your marketing objectives. Marketing sponsorships are **custom built** to fit your goals.

### Examples of Digital Engagement:

- **Online Job Source Visibility**  
Name and logo placement in AFP Chicago Chapter's Online Job Source emails, sent twice per month — the go-to job resource for Chicago fundraising professionals.
- **Website & Email Advertising**  
Ad placement on the AFP Chicago Chapter's homepage and in weekly emails sent to the full distribution list (average open rate of 45%).
- **Featured Content Opportunities**  
Post a guest blog, video, or podcast on the AFP Chicago Chapter's homepage to share insights, highlight your expertise, or connect with the membership.

### Strategic Value:

- Build awareness of your brand or services within Chicago's nonprofit sector.
- Position your organization as a thought leader and resource hub for fundraising professionals.
- Leverage AFP Chicago Chapter's high-engagement digital channels to reach a targeted, professional audience.



# CONTACT US

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