

KELSEY NELSON

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Kelsey's passion for nonprofits drives her efforts to help them achieve and sustain growth through the power of philanthropy. She enjoys partnering with organizations on strategic goal setting and intentional relationship building, always looking for opportunities to leverage their existing strengths.

Prior to joining Campbell & Company in 2016, Kelsey worked in the University of Michigan's central development office as Assistant Director of Annual Giving. Kelsey began her career in philanthropy at the Adler Planetarium, where she worked closely with the Board of Trustees and oversaw special events, publications, and partnerships designed to advance the Adler's mission. In her nine years with Campbell, she has partnered with dozens of organizations in the higher education and arts and culture sectors and beyond, and she regularly applies her experience with broad-based giving programs in her work as co-leader of Campbell's Digital Donor Engagement (DDE) practice.

Kelsey holds an MA in Art Education from the School of the Art Institute of Chicago and a BA in History of Art & Architecture and French from Middlebury College. In addition to her work with AFP Chicago, she is a member of Girls on the Run Chicago's Finish Line Council. In her free time, she enjoys running, cross-country skiing, and learning more about construction equipment than she ever thought she would thanks to her three-year-old and one-year-old boys.

