

2015 Sponsorship Opportunities

AFP Chicago Midwest Conference on Philanthropy -

The annual Midwest Conference on Philanthropy attracts development professionals from Chicago and the Midwest region and offers broad-based training and networking opportunities to professionals at all levels of experience. This one-day conference is promoted extensively to over 3,000 nonprofit and fundraising professionals throughout Chicago and the Midwest and offers several options for visibility.

**The Chicago Community Trust
Campbell & Company**

Benefit	\$5,000	\$3,500	\$2,500	\$1,250	\$750	\$500	\$200
AM <u>or</u> PM Conference Plenary Session , exclusive sponsor. Opportunity to introduce the plenary session speaker(s) to the attendees. Two plenary opportunities offered in 2015.	1 Available						
Midwest Conference Luncheon - Exclusive Sponsor. Includes preferred seating for *8 people and the opportunity to address the attendees from the podium at the start of the lunch.		Exclusive					
Leadership Track .- Exclusive sponsorship of this full day track geared toward development professionals in a leadership role. Opportunity to welcome attendees and introduce the session speaker(s) to the attendees. Attendance to this track is limited.		Exclusive					
Feature Presentation - Opportunity to welcome attendees and introduce the session speaker(s) to the attendees. Two plenary opportunities offered in 2015.		2 Available					
Workshop Sessions - Exclusive sponsorship of two (of eight) workshop sessions. Opportunity to welcome attendees and introduce the session speaker(s) to the attendees. Four Workshop sponsorships offered in 2015.				3 Available			
Complimentary Conference Registration	2	1	1				
1x use of pre and post conference attendee list	X	X	X				
Advertisement in the Conference Proceedings Book	Full Page	1/2 Page	1/4 Page				
Manned information table in Conference registration area, dedicated exclusively to your organization	X	X	X				
First option for sponsorship renewal in 2016	X	X	X	X			
On Site Sponsorship Signage	Logo	Logo	Logo	Name	Name		
Recognition on all Conference materials including: -Promotional brochure mailed to over 3,000 non-profit professionals -Numerous blast promotional emails sent to AFP Chicago membership -eDevelopments Newsletter (monthly) -AFP Chicago Chapter website	Logo	Logo	Logo	Name	Name		
Recognition in the Proceedings Book	Logo	Logo	Logo	Name	Name	Name	
Provide marketing materials for inclusion in the Registration Packets	X	X	X	X	X	X	
Provide materials for the Literature Display	X	X	X	X	X	X	X

*If not a registered attendee, this would include a lunch-only ticket.

2015 Partners Program



AFP Chicago is honored to have the support of a number of loyal sponsors willing to make an annual financial pledge to support critical chapter programming.

In addition to the program sponsorship benefits outlined for each opportunity, as a Chicago Partner you will receive additional recognition opportunities throughout the year.

\$25,000 Partner Level

- Logo and/or credit line to appear on all major printed Chapter materials.
- Opportunity to have donor profile placed in monthly, electronic eDevelopments Newsletter sent to all Chapter members.
- Opportunity to have donor profile and link to your website on the Chapter website.
- Opportunity to have donor profile in the Midwest Conference on Philanthropy Proceedings Book.
- Verbal recognition as a leading AFP Chicago Chapter Sponsor at ALL Chapter events and programs.
- Special signage at Philanthropy Awards Luncheon and Midwest Conference on Philanthropy
- Logo included in Honor Roll of Partners published in 2015 directory, Awards Luncheon invitation and program, Chapter website, Midwest Conference Proceedings Book
- Special recognition ribbons at all AFP Chicago events

\$15,000 Partner Level

- Opportunity to have donor profile and link to your website on the Chapter website.
- Opportunity to have donor profile in the Midwest Conference on Philanthropy Proceedings Book.
- Verbal recognition as a leading AFP Chicago Chapter Sponsor at ALL Chapter events and programs.
- Special signage at Philanthropy Awards Luncheon and Midwest Conference on Philanthropy
- Logo included in Honor Roll of Partners published in 2015 directory, Awards Luncheon invitation and program, Chapter website, Midwest Conference Proceedings Book
- Special recognition ribbons at all AFP Chicago events

\$10,000 Partner Level

- Opportunity to have donor profile and link to your website on the Chapter website.
- Opportunity to have donor profile in the Midwest Conference on Philanthropy Proceedings Book.
- Special signage at Philanthropy Awards Luncheon and Midwest Conference on Philanthropy
- Logo included in Honor Roll of Partners published in 2015 directory, Awards Luncheon invitation and program, Chapter website, Midwest Conference Proceedings Book
- Special recognition ribbons at all AFP Chicago events