

Laura Aikens

Laura Aikens is a Senior Vice President at CCS. Laura joined CCS in 2009 and brings more than 14 years of experience working with local, regional, and national nonprofit organizations. Her areas of expertise include strategic planning, data analysis, major gift program development, annual fund operations, and leadership engagement. She is especially skilled at raising funds in resource-poor environments and has helped numerous organizations achieve their highest fundraising levels in years. In total, Laura has helped her clients pursue and realize goals of more than \$300 million.

Throughout her professional career, Laura has demonstrated a talent for mobilizing stakeholders and key constituencies. She is known for her ability to anticipate client needs and her “infectious enthusiasm.”

Laura is a leading member of CCS’s Client Operations Committee, through which she oversees data management across all sectors to identify and evaluate national philanthropic trends. She also provides executive leadership to corporate learning efforts, serves as a mentor to team members nationwide, and is active in both internal and external training programs.

Prior to joining CCS, Laura served as Annual Giving Manager during Saint Joseph Mercy Health System’s \$100-million Road to Renewal campaign. As a Development Associate with the Washtenaw County Chapter of the American Red Cross, Laura helped the chapter to achieve national recognition and raise unprecedented capital, annual and disaster-focused funds.

A selection of current and recent clients Laura has assisted include:

American Nuclear Society, La Grange, IL
Archdiocese of Chicago, IL
Boys and Girls Clubs of Greater Milwaukee, WI
Cathedral High School, Indianapolis, IN
Catholic Charities of the Archdiocese of Chicago, IL
Dental Auxiliary Learning and Foundation, Chicago, IL
Greater Lansing Food Bank, MI
Michigan Opera Theatre, Detroit, MI
NPH-USA (Friends of the Orphans), Chicago, IL
Robert Crown Community Center, Evanston, IL
Temple Israel, Minneapolis, MN
University of Windsor, Ontario, Canada
Vatican Apostolic Library, Vatican City

Laura has a B.A. from Hope College and an M.S.W. from University of Michigan.