



Certified Fund Raising Executive
The credential for fundraising professionals

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: AFP Chicago Chapter
Title of Activity: Midwest Conference on Philanthropy – Philanthropy Builds Community
Names of Presenter(s): Various
Dates and Location: 17 November, 2010 – Chicago, IL

Date: Wednesday, 17 November, 2010

Session: 9:00am – 10:30am (1.5 hr)

Morning Plenary with Penelope Burk

Session: 10:45am – 12:00pm (1.25 hr)

Breakouts

- Motivating Fundraising Leadership: What We Can Learn from Volunteers
- It's An Art! The Art of Fundraising vs. The Business of Fundraising
- Why Diversity Matters to Your Bottom Line
- I'm Leaving...How to Hold Onto Good Fundraisers and Make Much More Money

Session: 12:00pm – 1:15pm (1.25 hr)

RoundTable Lunch

Session: 1:15pm – 2:30pm (1.25 hr)

Breakouts

- Upgrading Mid-Level Donors: Successful Strategies
- Building Blocks: How to Achieve Your Fundraising Goals with a Strategic Plan
- How the New normal is Impacting Capital Campaigns
- Professional Competencies and Practice

Session: 2:45pm – 4:00pm (1.25 hr)

Breakouts

- Driving Dollars with the Internet: A Case Study
- Get the Balance Right: Using Performance Outcomes to Maximize Your Fundraising
- Are Your Perceptions Hampering Your Leadership? 7 Stages of Leadership
- The Shape of Things to Come

Total number of contact hours attended:

(number of contact hours = number of Education points)

Be sure to add these hours to your online application