



CONTINUING EDUCATION POINTS TRACKER

Certified Fund Raising Executive
The credential for fundraising professionals

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: AFP Chicago Chapter
Title of Activity: Midwest Conference on Philanthropy – Go Big Or Go Home
Names of Presenter(s): Various
Dates and Location: Wednesday, November 5, 2014 – Chicago, IL

Session: 8:30am – 10:00am (1.00 hr)
 Morning Plenary with Adam Braun
For-Profit, For-Purpose: New Currency in a Borderless World

Session: 10:15am – 11:30pm (1.25 hrs)
 Feature Presentations #1 and #2

- An Inside Look: The Art of Securing Major and Transformational Gifts
- Data Driven Fundraising – How to Use Your Data Effectively

Session: 12:30pm – 1:45pm (1.25 hrs)
 Learning Sessions #1 - #5

- Workshop 1 – Proper Alignment: The Power of Strategic Corporate Relations
- Workshop 2 – Small Shops, Big Results
- Workshop 3 – Think on your Feet: Improv for Fundraisers
- Workshop 4 – Strategies and Tools for the Qualifying Visit

Session: 2:00pm – 3:15pm (1.25 hrs)
 Learning Sessions #6 - #10

- Workshop 5 – Avoid GPS (getting professionally stuck) With Career Mapping
- Workshop 6 – Feeding the Pipeline: Long Term Investments in Millennials
- Workshop 7 – Content Marketing Bible: The 10 Commandments
- Workshop 8 – Create Engaging Conversations and Deeper Relationships

Session: 3:25pm – 4:30am (1.00 hr)
 Afternoon Plenary with Joshua D. Hale
When the Apple is Ripe it Will Fall: Getting to the Core of the Matter

Total number of contact hours attended:

(number of contact hours = number of Education points)

Be sure to add these hours to your online application