



# CONTINUING EDUCATION POINTS TRACKER

Certified Fund Raising Executive  
The credential for fundraising professionals

*CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.*

**Activity Organizer:** AFP Chicago Chapter  
**Title of Activity:** Midwest Conference on Philanthropy – Fundraising Fitness  
**Names of Presenter(s):** Various  
**Dates and Location:** Tuesday, October 20, 2015 – Chicago, IL

**Session: 8:50am – 9:50am (1.00 hr)**

Morning Plenary with Janine Driver  
You Say More Than You Think: How To Use The New Body Language To Achieve Greater Success In The Fundraising Industry!

- Workshop 6 – Planned Giving Prospecting: Finding the Gold in Your Database
- Workshop 7 – Staying Limber through the Twists and Turns of Your Career
- Workshop 8 – How To Leverage Peer-to-Peer Fundraising To Grow Your Development Portfolio
- Workshop 9 – Maximizing the Lifetime Value of Your Donors for Fundraising Success
- Workshop 10 –Invention vs. Innovation – Innovation Will Get You Ahead Part B

**Session: 10:10am – 11:40pm (1.50 hrs)**

Feature Presentations #1 and #2

- Advancing a Culture of Philanthropy
- Pay it Forward! Engaging and Mentoring Professionals

**Session: 12:45pm – 2:00pm (1.25 hrs)**

Learning Sessions #1 - #5

- Workshop 1 – Fundraising Analytics – Putting the Results to Work for You
- Workshop 2 – Boost Your Donor Engagement: Critical Strategies for Cultivating Your Donors
- Workshop 3 – Building Your Fundraising Committee: Recruiting, Training and Retaining Your Lay Team
- Workshop 4 – The Campaign Continuum
- Workshop 5 – Invention vs. Innovation – Innovation Will Get You Ahead Part A

**Session: 3:55pm – 4:55pm (1.00 hr)**

Afternoon Plenary with Carson Tate  
Work Smarter, Not Harder

**Total number of contact hours attended:**

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*(number of contact hours = number of Education points)*

\*Be sure to add these hours to your online application\*

**Session: 2:25pm – 3:40pm (1.25 hrs)**

Learning Sessions #6 - #10