

Our Premier Educational Conference

DEVELOPMENT DAY CHICAGO *September 14, 2018*

This event invites hundreds of fundraisers for a full day of learning through creative sessions, networking and more. Last year’s program included round table discussions, break-out sessions, a networking reception, and plenty of expertise and collaboration. Formerly the *Midwest Conference on Philanthropy, Development Day Chicago* is now in its second year and promises to be better than ever!

Sponsors of *Development Day Chicago* can choose from a variety of sponsorship options. Additional opportunities may be added as plans for this year’s program are finalized.

SPONSORSHIP BENEFITS	DEVELOPMENT DAY SPONSORSHIP LEVELS							
	Presenting Sponsor \$12,000	Lunch Sponsor \$5,000	Reception Sponsor \$4,500	Track Sponsor \$2,500	Give-Away Sponsor \$2,500	General Exhibitor \$2,000	Underwriter \$1,000	Contributor \$500
Event tickets	5	2	2	1	1	1		
Logo/credit line on all conference materials	X	X	X	X	X	X	X	
Marketing materials in registration packets	X	X	X	X	X	X	X	X
Use of pre/post conference list	X	X	X	X	X	X		
Recognition from podium	X	X	X					
Inclusion in all donor listings	X	X	X	X	X	X	X	X
Welcoming comments from podium	X	X						
Exhibit space	X	X	X	X	X	X		
Recognition signage at event	X	X	X	X	X	X		
Recognition ribbon at event	X	X	X	X	X	X		

ABOUT THE OPPORTUNITIES:

Presenting Sponsor – Exclusive opportunity to be recognized as the Development Day Chicago presenting sponsor on all promotional materials and day-of activities. Speaking role during opening session. Includes exhibit space.

Lunch Sponsor – Exclusive opportunity to sponsor luncheon and associated programming attended by all participants. Speaking role during luncheon. Includes exhibit space.

Reception Sponsor – Exclusive opportunity to sponsor the closing networking reception – extremely popular and well attended. Includes exhibit space.

Track Sponsor (1 available) – Underwrite a track at Development Day Chicago. Welcome session attendees and introduce speakers. Includes exhibit space.

Give-Away Sponsor – Underwrite an attendee give-away including tote-bags, pens and more. Includes exhibit space.

General Exhibiting Sponsor – Includes exhibit space, recognition as noted above and attendance for the day’s events.

Underwriter/Contributor – general sponsor of *Development Day Chicago*.

2018 Sponsorship Pledge Form



COMPANY/ORGANIZATION INFORMATION

(Please list company/organization name exactly as you would like it to appear in materials)

Main Contact Person _____ Date _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

We would like to sponsor the following for AFP Chicago:

Continuous Learning Sponsorships

_____ Innovation - \$10,000

_____ Premier - \$7,500

_____ Pioneer - \$5,000

Development Day Chicago 2018

_____ Presenting Sponsor - \$12,000

_____ Lunch Sponsor - \$5,000

_____ Reception Sponsor - \$4,500

_____ Track Sponsor - \$2,500

_____ Give-Away Sponsor - \$2,500

Item _____

_____ General Exhibitor Sponsor - \$2,000

_____ Underwriter Sponsor - \$1,000

_____ Contributor Sponsor - \$500

Annual Meeting Sponsor

_____ Exclusive Sponsor (\$3,000)

Fundamentals of Fundraising

_____ \$5,000 Exclusive

_____ \$2,500 Co-Sponsor (2 available)

Webinar Series Sponsor

_____ \$500 per webinar (4 available)

Fellows Program

_____ \$7,500

Fellows Individual Scholarship Sponsor

_____ \$1,000 (7 available)

Peer Mentoring Sponsor

_____ \$4,500 Exclusive

_____ \$2,250 Co-Sponsor (2 available)

Guest Columns

_____ \$500 per column (10 available)

On-Line Job Source

_____ editions @ \$125 Each = _____

After Hours Program

_____ Exclusive, per event - \$500 (4 available)

Unrestricted Giving

_____ Unrestricted Gift at \$ _____



2018 AFP Chicago Sponsor

PAYMENT AND PLEDGE INFORMATION

Company Name _____

Enclosed is our payment of \$_____.

Note: Credit cards will automatically be debited as per above directions.

Payment Method

_____ Check Enclosed _____ Visa _____ MasterCard _____ AMEX

Card Number _____

Signature _____

Name on Card _____

TOTAL AMOUNT \$ _____ Expiration Date _____

Sponsorships should be paid-in-full at least 90 days prior to the date of the sponsored program or event.

Other Payment Method

We prefer to pay this pledge in the following manner, starting:

- _____ Monthly
- _____ Quarterly
- _____ Semi-annually
- _____ Annually

We would like to receive pledges reminders via: _____ Email _____ Mail

Please mail or fax form to :
Gail A. Brooks, CMP / Director of Meetings & Events / AFP Chicago Chapter
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