WHO RUNS THE WORLD? WHAT THE HISTORY OF WOMEN'S PHILANTHROPY CAN TEACH US ABOUT FUNDRAISING TODAY

Join us for a multi-faceted session on women's impact through philanthropy in the US, historically and today. First, Joan M. Johnson will present themes and research from her book Funding Feminism, in which she investigates the motivations behind the philanthropy that powered the women's suffrage movement, the impact key women in the movement had and the challenges they faced. Joan's presentation will be followed by a panel discussion exploring progress, shifts, and recurring issues in women's philanthropy and women's influence in the social sector since the suffrage movement. Representatives from Women Employed and the Chicago Foundation for Women will discuss current issues important to women, women's influence on and approach to philanthropy, and the attitudes and actions of today's philanthropists relating to gender and diversity.

By the end of this session, participants will:

- Gain historical context for the relationship between women's philanthropy and social and political change
- Understand how power dynamics inherent in philanthropy can create challenges, for broad movements as well as specific organizations
- Hear from fundraising professionals and volunteer leaders at women's organizations about the top-of-mind needs, opportunities, and challenges in their work
- Ask questions of and engage in dialogue with panelists about practical ways to apply our knowledge of women's philanthropy—historical and current—to improve donor relations and harness the power of women to do good

PRESENTERS:

Tina Erickson, Director of Development, Women Employed

Joan M. Johnson, Northwestern University

Adriana Viteri, Manager of Development & Donor Services, The Chicago Community Trust

MODERATOR:

Emily Dreke, Vice President of Development and Communications at Chicago Foundation for Women

Emily Dreke joined the Foundation in October, 2011 as Director of Development and Communications and was promoted to Vice President in July, 2017. Emily is responsible for growing the resources and public profile of a foundation that has invested over thirty-two million dollars in organizations on the front lines, advancing basic rights and equal opportunities for women and girls in the Chicago region. Most recently, Emily served as the assistant director of alumni relations and annual giving at The University of Chicago, where she developed fundraising campaigns to increase annual fund support for the university. Prior to that, she served as U.S. Senator Russ Feingold's Deputy Finance Director for more than four years, helping raise over $10 million during the 2010 election. Emily received her BA with top honors in Political Science and French from University of Wisconsin-Madison. She is a member of Phi Beta Kappa, a 2016 graduate of the Allstate Foundation's Greater Good Nonprofit Leadership program, and has completed Executive Education in Nonprofit Finance at the Kellogg School of Management and coursework on how to Mobilize Your Nonprofit Board through the Harvard Kennedy School Executive Education. She lives in Chicago with her husband, Vince and her son, August.

Tina Erickson, for over 30 years, has dedicated her career to the public and nonprofit sectors. She began her career in 1983 as a congressional aide and moved into political fundraising, serving on congressional and presidential campaigns, as well as the Midwest Finance Director for the Democratic Congressional Campaign Committee.

Since 1994, Ms. Erickson has served in several capacities in the nonprofit sector in the Chicagoland area. Presently, she is the Director of Development at Women Employed, a 45-year old advocacy organization committed to economic and social justice issues for working women. Previously, she served as Vice President for Institutional Advancement at Rosalind Franklin University of Medicine and Science (2009 – 2015), Vice President of Development and External Relations at The Night Ministry (2003 – 2009), Director of Development at the Illinois Arts Alliance (1994-1997) and from 1997 until 2003 she was the Administrator of the Blowitz-Ridgeway Foundation, a private endowed foundation.

During her career, Ms. Erickson has raised funds from foundations, corporations, special events, individuals and planned gifts, and has designed and implemented several campaigns for capital, scholarships, and major gifts.

Ms. Erickson is a member of Association of Fundraising Professionals, Chicago Women in Philanthropy, Women in Development Professions, and Forefront.

Joan Marie Johnson, PhD, is a historian, author, and speaker on women and philanthropy, race, feminism, activism, and education. Her new book is Funding Feminism: Monied Women, Philanthropy, and the Women's Movement, 1870-1967. Joan taught women's history at Northeastern Illinois University for twelve years, was the co-founder and co-director of the Newberry Seminar on Women and Gender at the Newberry Library in Chicago, and now works as the Director for Faculty in the Office of the Provost at Northwestern University.

Adriana Viteri is the manager of development and donor services for The Chicago Community Trust. She is responsible for implementing the fundraising plans of the Trust; managing a portfolio of donor advised funds; executing special events and projects; and providing support in the stewardship of Trust donors.

Prior to joining the Trust, Viteri was the associate director of development & public affairs at Mujeres Latinas en Accion, where she managed the organization's fundraising, communications and advocacy efforts. There, she served as the liaison for the organizations Young Professionals Advisory Council, YPAC. She has a BA in political science from Florida Atlantic University and an MA in women and gender studies from DePaul University. Adriana is a co-chair of Chicago Foundation for Women's Young Women's Giving Council and a 2016-2017 Community Memorial Foundation Ladder to Leadership fellow.