



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - AFP Chicago
Title of Activity: - Development Day Chicago 2019
Names of Presenter(s): - Various
Dates and Location: - Friday, September 20, 2019 - Chicago, IL

Keynote: 9:40 am - 10:40 am (1.0 pt)

- Community Centric Fundraising: The Intersection of Development and Access, Equity, Diversity, and Inclusion

Breakout Session 1: 11:00 am - 12:15 pm (1.25 pts)

- Storytelling for Every Channel and Every Audience
 - Data Driven Donor Engagement: Growing Your Annual Fund with Philanthropic Communications
 - Overcoming Obstacles: Turning Challenges into Opportunities
 - Power Dynamics

Breakout Session 2: 1:45 pm- 3:00 pm (1.25 pts)

- It's Always About the Next Gift
 - Mastering the Art of Ask Amounts: Learn the secret formula for segmenting your list, nailing ask amounts and growing your annual fund year over year
 - Turning Around Your Board to Create Diverse, Motivated and Effective Trustees Who Will Raise Money for Your Organization
 - The AntiHack of Effective Leadership: Doing More Through Intentionality and Purpose

Breakout Session 3: 3:15 pm - 4:30 pm (1.25 pts)

- Top 10 Ways to Build a Sustainable Source of Future Revenue through a Planned/Legacy Gifts Program
 - Building Community: How to Engage Donors All Year Long
 - Let's Stop Perpetuating the Overhead Myth and Talk About Success
 - Fundamentals of Negotiation Strategies

Total number of points attained: _____

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more CFRE approved continuing education opportunities on My Education Finder:
<http://www.cfre.org/continuing-education/my-education-finder/>