



2019 SPONSORSHIP OPPORTUNITIES



AFP CHICAGO www.afpchicago.org



Invest in Your Philanthropic Community

With more than 700 members, AFP Chicago Chapter is the go-to source for nonprofit fundraising professionals. With countless programs, all day seminars, peer mentoring, and more, AFP supports a vibrant and healthy philanthropic community in Chicago.

Consider aligning your brand with our mission and demonstrating your commitment to the impact fundraising and fundraisers can have on successful mission-driven organizations. By making an investment in AFP Chicago, you will join dozens of other corporations who see the value in supporting the talented and hard-working development professionals who dedicate their careers to ensuring the health and growth of countless nonprofit organizations large and small across Chicagoland.

KEY DEMOGRAPHICS:

Members: AFP Chicago has 700+ members, representing over 500 organizations and 32,000 international members.

Website visits annually: 440/month; 5,000/year

Facebook Likes: 460+

LinkedIn Connections: 1,622

Twitter Followers: 965

Active email addresses: 5,252

Education program attendance:

- | | |
|---|--------|
| • Five breakfast programs annually | 90/per |
| • <i>Development Day Chicago</i> conference | 300+ |
| • Annual Meeting of the membership | 120 |
| • Annual Philanthropy Awards Luncheon | 750+ |

Access: Brand promotion to the philanthropic community through Chapter communications and member list access for select sponsorship opportunities.

Connection: AFP Chicago connects you to the philanthropic community through a variety of networking and promotional opportunities.

IMPACT:

Putting your sponsorship dollars to good use, AFP Chicago dedicates resources to:

- Develop new educational programs for our culturally diverse membership
- Provide scholarships for new members in the profession
- Strengthen the institutional capacity of nonprofit organizations so they may address the critical needs of the community more fully

BENEFITS:

Visibility: AFP Chicago offers its sponsors recognition via promotional materials, at signature events, speaking opportunities, the chapter website, social media, and e-blasts.

Your sponsorship is a direct investment in the success and impact of Chicago's philanthropic community.

PREMIER OPPORTUNITIES FOR 2019

CHAPTER CHAMPION PROGRAM

Formerly the Chapter Partners program, AFP Chicago is pleased to offer our Chapter Champions program for a second year. Chapter Champions are AFP Chicago's strongest advocates and commit to a single or combined sponsorship of \$5,000 or more, excluding support for the Faces of Philanthropy Awards Luncheon. Chapter Champions will receive recognition commensurate with their level of support.

- Those committing to \$5,000 or more will receive print recognition in the 2020 member directory, Awards Luncheon program book and social media wall, plus listing on the chapter website.
- Sponsors of \$10,000 or more will receive dedicated signage at all chapter events, and
- those of \$15,000 or more will receive verbal recognition at all chapter events.

These benefits are in addition to those directly associated with a Continuous Learning Sponsorship or any other opportunity. The Champions Program is our way of saying thank you to our greatest supporters. Thank you!

CONTINUOUS LEARNING SPONSORSHIPS

Continuous Learning Sponsors make an annual financial pledge to support critical chapter programming. In return, we are pleased to offer expanded access to our members and participation opportunities throughout the year. Organizations still have the opportunity to support AFP Chicago through additional packages, or a combination of opportunities; however, the Continuous Learning Sponsorship offers a single point of entry for our most popular programs at our most popular sponsor levels. Similarly, our Continuous Learning sponsors may choose to add to their support with additional opportunities.

	CONTINUOUS LEARNING SPONSORSHIP LEVELS		
	Innovation \$10,000	Premier \$7,500	Pioneer \$5,000
CONTINUOUS LEARNING SPONSOR BENEFITS			
Advertising/Promotion			
- Profile/link to homepage on chapter website	X	X	X
- Verbal recognition at all chapter events	X	X	X
- Signage at all chapter events	Dedicated	X	X
- Inclusion in all chapter donor listings	X	X	X
Development Day Chicago			
- All benefits of General Exhibitor Sponsor (see page 6)	X	X	X
Educational Programming- Includes five Breakfast Workshops and the Annual Meeting of the membership			
- Opportunity to give welcome remarks at two Breakfast Workshops, plus the opportunity to distribute materials to participants	X		
- Recognition on all promotional materials, plus verbal recognition from the podium	X	X	
- Complimentary registration for all educational programs	5	3	1

To receive all special *Continuous Learning Sponsorship* recognition benefits in 2019, donors must commit to a single sponsorship gift of \$5,000 or more, as listed above, excluding support for the Faces of Philanthropy Awards Luncheon.

ADDITIONAL OPPORTUNITIES FOR 2019

In addition to our *Chapter Champion* support levels, AFP Chicago offers presenting sponsorship opportunities for its educational programs, networking events and more. These sponsorship opportunities can be purchased separately or in addition to a Chapter Champion sponsorship. Sponsorships totaling \$5,000 or higher will be recognized as an AFP Chicago *Chapter Champion*.



INVEST IN EMERGING LEADERS

We invite you to invest in the future leaders of the Chicago philanthropic community. Through our Peer Mentoring program which promotes career development and advances the fundraising profession, and the AFP Chicago Fellows program that furthers the careers of those who represent and/or serve culturally and ethnically diverse organization, AFP Chicago is committed to cultivating future fundraising leaders.

SOLD AFP Chicago Fellows Program Presenting Sponsor - \$7,500 EXCLUSIVE SOLD

Supports individuals who represent and/or who serve culturally and ethnically diverse organizations. Fellows receive complimentary membership dues, tuition and registration fees to most AFP Chicago events including *Development Day Chicago* and *Faces of Philanthropy Awards Luncheon*. The presenting sponsor will be recognized on all associated promotional materials and have the opportunity to meet and engage with the Fellows throughout the year.

AFP Chicago Fellows Scholarship Fund - \$1,000+

Underwrite the Fellows education for 2019. Sponsors will be recognized on all Fellows materials.

SOLD Peer Mentoring Presenting Sponsor - \$4,500 EXCLUSIVE or Two at \$2,250 SOLD

Peer Mentoring promotes career development and advances the fundraising profession. Two “classes” of approximately 30 newcomers to the fundraising profession are matched with experienced fundraising professionals during the year. Sponsors will be invited to two kick-off events per year, have the opportunity to greet attendees as they arrive, have their logo/credit line featured on all promotional materials, and receive recognition from the podium and signage on the day of the event.

PARTNER IN PROFESSIONAL DEVELOPMENT

AFP Chicago offers a number of exciting educational programs throughout the year, including our Breakfast Workshops for professionals at all levels, Fundamentals of Fundraising for entry-level practitioners, and webinars that can be customized for the content you want to deliver.

Fundamentals of Fundraising Presenting Sponsor (July 25-26, 2019) - \$5,000 EXCLUSIVE Sponsor or Two at \$2,500

AFP's Fundamentals of Fundraising Course offers fundraising professionals with 0-4 years fundraising experience a complete overview of the development function, using case studies and projects for groups and individuals to make the learning experience both substantive and enjoyable. The course is composed of seven modules designed to meet real-world needs and challenges. Sponsors will receive one complimentary registration, have their logo/credit line featured on all promotional materials, and receive recognition from the podium and signage on the day of the event.

Breakfast Workshop Presenting Sponsor (2 available –June 14; November 1, 2019) - \$3,000

AFP Chicago will host five educational breakfasts in 2019. Presenters cover topics of interest to the AFP Chicago membership. Sponsors will receive two complimentary registrations, recognition on all promotional materials, verbal recognition and signage on site, receive up to two minutes of podium time at the start of the program, have the option to join the Chapter's Continuous Learning Council, and distribute materials to program participants at your sponsored workshop.

SOLD Annual Breakfast Meeting Presenting Sponsor (December 6, 2019) - \$3,000 EXCLUSIVE SOLD

Held annually in December, this breakfast program combines educational programming and the Chapter Annual Meeting and volunteer recognition. Sponsors will receive two complimentary registrations, recognition on all promotional materials, verbal recognition, and signage on site, receive up to two minutes of podium time at the start of the program, have the option to join the Chapter's Continuous Learning Council, and distribute materials to program participants.

AFP Chapter Webinar(s) Presenting Sponsor (3 available) - \$500 per session 2 available

AFP Chicago offers several "hot topic" custom webinars free to AFP members. Sponsors work with AFP Chicago's Continuous Learning Council to craft and deliver content. They will be recognized in all promotional materials.

NEW! AFP Chicago Member Pop-Up Sponsor - \$1,500 EXCLUSIVE

A series of twelve discussion events free to AFP Chicago members, each Pop-Up concentrates on topics of member interest such as Effective Stewardship Tactics and Corporate Giving Strategies. Sessions are offered in geographically diverse areas of the city, including the Loop, Northern Suburbs and South Side. Sponsors work with the Continuous Learning Council to craft discussion topics and will be recognized in all promotional materials.



ENRICH YOUR COMMUNITY

AFP Chicago offers its members the opportunity to network, interact with one another and stay on top of Chapter and industry developments. These opportunities offer a great way to get your name in front of a wide audience while supporting AFP and the continued advancement of the fundraising profession. Opportunities include:

AFP Chicago After Hours **6 available**

\$500 each; eight opportunities available

Be the exclusive sponsor of one or the full series of membership networking events. Hosted by the Member Engagement Committee and held throughout the Chicagoland area, these events draw current and prospective members together. Sponsors are invited to attend the event, will be recognized in all promotional materials, and will receive one-time use of the pre/post event list.

AFP Chapter Guest Column

\$500 each; ten opportunities available

AFP Chicago will post up to ten guest columns per year on their website. The columns should be geared to development professionals and should avoid self-promotion in content. Your name and organization's name will appear with your column. All columns will be submitted and approved by the AFP Chicago for editorial content.

AFP Chicago Online Job Source **1 available**

\$500 for a quarterly sponsorship; four opportunities available

Be the exclusive sponsor of the AFP Chicago Online Job Source email blasts sent to all members twice monthly. Your name and logo will be included in the email with the job postings. The Online Job Source offers great exposure as the go-to job resource for Chicago fundraising professionals.



PLEASE NOTE: Membership dues, registration fees for chapter programs, Online Job Source listings, Chapter directory and website advertising and single ticket purchases for the Awards Luncheon cannot be applied to sponsorship opportunities and must be paid for separately. Benefits are based on annual contributions by calendar year. Print deadlines may apply in some areas. The AFP Chicago Chapter will notify a donor as soon as possible if a benefit changes due to unforeseen circumstances at the time of the gift.

DEVELOPMENT DAY CHICAGO – SEPTEMBER 20, 2019

SAVE THE DATE
DEVELOPMENT DAY CHICAGO
 Friday, September 20, 2019
 Radisson Blu Aqua Hotel

KEYNOTE PRESENTER
VU LE




Join us for this educational event specifically designed to provide the information needed to succeed in our rapidly changing field. For our 300+ attendees, Development Day Chicago offers world-class professional development, networking opportunities with industry executives, and interactive sessions with thought leaders from organizations of all sizes and missions.

We are very excited to announce our keynote presenter, Vu Le (“voo lay”). Vu is a writer, speaker, vegan, Pisces, and the Executive Director of Rainier Valley Corps, a nonprofit in Seattle that promotes social justice by developing leaders of color, strengthening organizations led by communities of color, and fostering collaboration between diverse communities.

Sponsors of *Development Day Chicago* can choose from a variety of sponsorship options. Additional opportunities may be added as plans for this year’s program are finalized.

SPONSORSHIP BENEFITS	DEVELOPMENT DAY SPONSORSHIP LEVELS							
	Presenting Sponsor \$12,000	Lunch Sponsor \$5,000	Reception Sponsor \$3,500	Track Sponsor \$2,500	Give-Away Sponsor \$2,500	General Exhibitor \$2,000	Vendor Corner Plus 1 \$1,000	Vendor Corner \$500
Event tickets	5	2	2	1	1	1	1	
Logo/credit line on all conference materials	X	X	X	X	X	X		
Marketing materials in registration packets	X	X	X	X	X	X	X	X
Use of pre/post conference list	X	X	X	X	X	X		
Recognition from podium	X	X	X					
Inclusion in all donor listings	X	X	X	X	X	X	X	X
Welcoming comments from podium	X	X						
Exhibit space	X	X	X	X	X	X		
Recognition signage at event	X	X	X	X	X	X		
Recognition ribbon at event	X	X	X	X	X	X	X	

Presenting Sponsor – Exclusive opportunity to be recognized as the Development Day Chicago presenting sponsor on all promotional materials and day-of activities. Speaking role during opening session. Includes exhibit space.

Lunch Sponsor – Exclusive opportunity to sponsor luncheon and associated programming attended by all participants. Speaking role during luncheon. Includes exhibit space.

Reception Sponsor – Exclusive opportunity to sponsor the closing networking reception – extremely popular and well attended. Includes exhibit space.

Track Sponsor – Underwrite a track of Development Day Chicago. Welcome session attendees and introduce speakers. Includes exhibit space. **1 remaining**

Give-a-Way Sponsor – Underwrite an attendee give-a-way including tote-bags, pens and more. Includes exhibit space.

NEW! Vendor Corner Plus 1 – Include promotional materials in our resource display accessible to all participants – without needing to staff a table for the day. Includes one complimentary registration.

NEW! Vendor Corner – Include promotional materials in our resource display accessible to all participants – without needing to staff a table for the day.

2019 Sponsorship Pledge Form



COMPANY/ORGANIZATION INFORMATION

(Please list company/organization name exactly as you would like it to appear in materials)

Main Contact Person _____ Date _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

We would like to sponsor the following for AFP Chicago:

Continuous Learning Sponsorships

_____ Innovation - \$10,000

_____ Premier - \$7,500

_____ Pioneer - \$5,000

Development Day Chicago 2019

_____ Presenting Sponsor - \$12,000

_____ Lunch Sponsor - \$5,000

_____ Reception Sponsor - \$3,500

_____ Track Sponsor - \$2,500

_____ Give-Away Sponsor - \$2,500

Item _____

_____ General Exhibitor Sponsor - \$2,000

_____ Vendor Corner Plus 1 Sponsor - \$1,000

_____ Vendor Corner Sponsor - \$500

Breakfast Workshop Sponsor (3 available)

_____ \$3,000 each

SOLD Annual Meeting Sponsor

_____ Exclusive Sponsor (\$3,000)

Webinar Series Sponsor

_____ \$500 per webinar (4 available)

Member Pop-Up Sponsor

_____ \$2,000 Exclusive

Fundamentals of Fundraising

_____ \$5,000 Exclusive

_____ \$2,500 Co-Sponsor (2 available)

SOLD Fellows Program

_____ \$7,500

Fellows Scholarship Fund

_____ \$1,000+

SOLD Peer Mentoring Sponsor

_____ \$4,500 Exclusive

_____ \$2,250 Co-Sponsor (2 available)

Guest Columns

_____ \$500 per column (6 available)

On-Line Job Source

_____ \$500/quarter (1 available)

After Hours Program

_____ Exclusive, per event - \$500 (6 available)

Unrestricted Giving

_____ Unrestricted Gift at \$ _____



2019 AFP CHICAGO SPONSOR

PAYMENT AND PLEDGE INFORMATION

Company Name _____

Enclosed is our payment of \$ _____.

Note: Credit cards will automatically be debited as per above directions.

Payment Method

_____ Check Enclosed _____ Visa _____ MasterCard _____ AMEX

Card Number _____

Signature _____

Name on Card _____

TOTAL AMOUNT \$ _____ Expiration Date _____

Sponsorships should be paid-in-full at least 90 days prior to the date of the sponsored program or event.

Other Payment Method

We prefer to pay this pledge in the following manner, starting:

_____ Monthly
_____ Quarterly
_____ Semi-annually
_____ Annually

We would like to receive pledges reminders via: _____ Email _____ Mail

Please mail form to :

Gail A. Brooks, CMP / Director of Meetings & Events / AFP Chicago Chapter
1717 North Naper Blvd., Suite 102 / Naperville, IL 60563
gbrooks@afpchicago.org / Phone: 630-599-7101

FACES OF PHILANTHROPY AWARDS LUNCHEON

43rd ANNUAL FACES OF PHILANTHROPY AWARDS LUNCHEON *Friday May 3, 2019*

Each year, AFP Chicago honors the many donors and volunteers whose gifts of time, expertise, and resources contribute significantly to the success of the non-profit agencies and institutions they serve. The *Faces of Philanthropy Awards Luncheon* provides a unique opportunity for organizations to publicly express appreciation to those who do so much to enhance the philanthropic spirit in Chicago. More than 800 attendees gather for this, the premier networking event for the Chicago philanthropic community. Our honorees for 2019 include:

Distinguished Philanthropist Award

Alexandra C. and John D. Nichols

Emerging Philanthropist

Dan Weishar, The Andrew Weishar Foundation

Executive Leader Award

George S. Wright

Outstanding Community Leader Award

Liz Thompson, Cleveland Ave. Foundation for Education

Professional Grantor Award

Christine O'Reilly, Chicago White Sox Charities

Benjamin Franklin Award

Christine Zrinsky, Lincoln Park Zoo

Outstanding Volunteer Award

Dick Hutson

Sponsors of the *Faces of Philanthropy Awards Luncheon* will receive tickets to the event and listing in the program. Additional benefits may include a speaking role, verbal recognition from the podium, individual or group signage, social media blasts, and more depending on sponsorship level.

SPONSORSHIP BENEFITS	AWARDS LUNCHEON SPONSORSHIP LEVELS							
	Presenting Sponsor* \$25,000	Platinum Sponsor* \$15,000	Gold Sponsor* \$10,000	Silver Sponsor* \$5,000	Benefactor \$2,000	Sustainer \$500	Patron \$250	Friend \$150
Event tickets	30	20	20	10	10	4	2	1
Recognition from podium	X	X	X	X				
Inclusion in all Awards luncheon donor listings	X	X	X	X				
Listing in event program book	Logo	Logo	Logo	Logo	X	X	X	X
Acknowledgement on social media	X	X	X					
Logo featured during event via TINT social media wall	X	X	X	X				
Individual recognition signage at event	X	X						
Recognition signage at event			X	X				

* Event sponsors of \$5,000 or more will receive priority seating (tables of ten) and highlighted listings including your logo on the AFP Chicago website, in the event invitation and in the event program.



2019 Philanthropy Awards Luncheon Sponsorship Form
May 3, 2019

I have enclosed a check for the following sponsorship package:

- | | | |
|--|---|--|
| <input type="checkbox"/> Presenting - \$25,000 | <input type="checkbox"/> Silver - \$5,000 | <input type="checkbox"/> Sustainer - \$500 |
| <input type="checkbox"/> Platinum - \$15,000 | <input type="checkbox"/> Benefactor - \$2,000 | <input type="checkbox"/> Patron - \$250 |
| <input type="checkbox"/> Gold - \$10,000 | | <input type="checkbox"/> Friend - \$150 |

Name _____ Prof. Designation _____ (e.g. CFRE, Jr, Ph.D.)

Organization _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Sponsor name as you would like it to appear on all materials: (Deadline for printing is April 25, 2018)

☐ Please indicate special access or dietary allergies, if any. _____

Are you attending the Awards Luncheon in support of one our 2019 honorees? (Choices are)

- | | | |
|--|---|--|
| <input type="checkbox"/> I am attending for the networking | | |
| <input type="checkbox"/> Dick Hutson | <input type="checkbox"/> Christine O'Reilly | <input type="checkbox"/> George S. Wright |
| <input type="checkbox"/> Liz Thompson | <input type="checkbox"/> Alexandra C. and John D. Nichols | <input type="checkbox"/> Christine Zrinsky |
| | <input type="checkbox"/> Dan Weishar | |

☐ I will not be attending the Awards Luncheon. Please accept this as a donation.

Payment Information: Please send my receipt via (please check one): _____email _____hard copy

*Please make checks payable to **AFP Chicago**.. Include payment with form and mail to:
1717 N Naper Blvd., Ste. 102, Naperville, IL 60563-8837*

*Please do not submit your form with credit card information, instead use our secure online system to pay by credit card at
www.afpchicago.org and click on the [Awards Luncheon](#) tab.*

Thank you for your support! For IRS purposes: the fair market value for a single ticket is \$49.00.

AFP Chicago 2019 Leadership

2019 EXECUTIVE COMMITTEE

President

Morgan Collier, Cristo Rey Jesuit High School

President-Elect

Kristienne Hanna, Swedish Covenant Hospital

Vice President – Continuous Learning

Alyson Hall, CFRE, American Academy of Endodontists Foundation

Vice President – Member Engagement & Marketing

Nathan Armstrong, WTTW/WFMT

Vice President – Resource

Bill Melamed, Chicago Humanities Festival

Vice President – Inclusion, Diversity, Equity & Access

Patricia Broughton, CFRE, Girl Scouts Greater Chicago & NW Indiana

Treasurer

Tula Gogolak, Easterseals

Secretary

Ann Kora, The Adler Planetarium

Immediate Past President

Melissa Berliner, Campbell & Company

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Gabriella Pehanich, YMCA of the USA

Milton Rodriguez, CFRE, Chicago Scholars Foundation

Lorelle Swader, American Library Association

Carlos A. Trejo, Marillac St. Vincent Family Services

Sponsorship Contacts

For more information on sponsorship opportunities, please contact:

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sdanahy@lcmh.org

Laura Aikens

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laikens@ccsfundraising.com

Gail A. Brooks, CMP

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