



DEVELOPMENT DAY

September 20, 2019
Radisson Blu Aqua

CHICAGO

BUILDING COMMUNITY: HOW TO ENGAGE DONORS ALL YEAR LONG

As constituents, we give time and money to organizations that mean something to us. When you have a group of people who share the desire to achieve a common mission you must take advantage of the opportunity to create a community, not just a place to collect funds. GiveSmart's Dianne Kleber will lead the discussion on ways to build and sustain constituent involvement throughout the year, not just the day of the gala.

LEARNING OUTCOMES:

This session will include:

- Actionable ideas to implement
- Free and fresh ways to connect with donors
- Ways to think beyond the wallet
- Brainstorming – how
- Workshop minutes with other attendees

SPEAKERS:

Lisa C. Ewers, Director of Development, Giant Steps, Inc.

Dianne Kleber, Vice President of Sales, GiveSmart by Community Brands



Lisa C. Ewers, Director of Development, Giant Steps, Inc.

Lisa is employed at Giant Steps, a non-profit organization providing therapeutic programs and services to individuals diagnosed with Autism Spectrum Disorders and currently serves as the Director of Development. Lisa has over 30 years of non-profit experience in various capacities, the last 15 years specifically in Development.

In addition to working for Giant Steps, Lisa is a member of the Lisle, Wheaton, Bolingbrook, and Sugar Grove Chambers of Commerce, WSPN, and LPGA Women Who Play.

Lisa first became involved in working with individuals with developmental disabilities as a volunteer, volunteer coordinator, for a Madison WI based non-profit. Over the last 30 years, she has served and exceeded in many roles such as: volunteer coordination, training, human resources, setting up homes in the community for people with developmental disabilities, and middle to upper management positions. She has had the honor and blessing of working with thousands of individuals and families with developmental disabilities, as well as, volunteers, staff, board members, and communities. Over the last 15 years in Development, specifically, she has helped raise over \$15 million and has experienced just about every aspect involved in Development.

Lisa has been married to Michael for six years and they met on E-Harmony!. Lisa and her family live in DuPage County and are active in their community. *continued...*

They have two children, Mike and Claire, who are both college graduates and almost off the payroll. They also have three rescue dogs: Buddy, Beau, and Bart. And because Lisa is originally from WI.....she is a Packer Fan! GO PACKERS!!

Lisa is a 1990 graduate of University of Wisconsin ~ Madison, Madison WI, with a B.S. degree in Rehabilitation Counseling Psychology.



Dianne Kleber, Vice President of Sales, GiveSmart by Community Brands

Dianne is Sales Director at GiveSmart by Community Brands, a fundraising technology and event management company. Dianne has always enjoyed being involved with fundraising events. In fact, she found GiveSmart by Community Brands while she was the co-chair of a large gala for a Chicago independent high school and joined the team. As a volunteer, Dianne sits on the board of Abide In

Me, a nonprofit organization supporting adults with disabilities, she is an outreach volunteer for JDRF, and has served on the AFP Chicago Awards Luncheon Committee.

Dianne resides in the suburbs of Chicago with her two dogs, Sully and Toby, and loves drinking coffee with a good book, cooking, and spending time with her three children.