



DEVELOPMENT DAY

September 20, 2019
Radisson Blu Aqua

CHICAGO

POWER DYNAMICS

Power dynamics are fundamental to the effective exercise of leadership in organizations. This session will develop your ability to create and use sources of power beyond formal authority, to formulate strategies and tactics of political and social influence and to exercise skills that make you a more effective organizational or team leader.

LEARNING OUTCOMES:

By the end of this session, participants will:

- Understand the definition of power dynamics and how this concept plays out in a nonprofit organization
- Explore tools that will allow you to understand and apply proven strategies for persuasion and influence

SPEAKER:



Kaylene J. McClanahan, Lecturer, Doctoral Candidate

Ph.D. Management and Organizations, Northwestern University (anticipated 2019)
M.S. Management and Organizations, Northwestern University (2017)
M.S. Marriage, Family, and Human Development, Brigham Young University (2012)
B.S. Family Life, Brigham Young University (2009)

Kaylene McClanahan is a Doctoral Candidate in Management & Organizations at the Kellogg School of Management at Northwestern University. Kaylene studies hierarchy, power, and influence in groups and organizations. She utilizes a multi-method approach to her research by implementing longitudinal studies, organizational surveys, lab experiments, and big data techniques. Her work has been published in outlets such as Proceedings of the National Academy of Sciences, Group Processes and Intergroup Relations, and Current Opinion in Psychology.

Kaylene teaches Negotiation Fundamentals at Kellogg. She has also served as a teaching assistant for the Management and Organizations department, assisting with Leadership in Organizations, Negotiation Strategies, Leading Diverse Organizations, and Creativity as a Business Tool. In this capacity, she has worked with nine Kellogg faculty members and has assisted in the education of more than 1,000 Kellogg MBA and Executive MBA students.