

KATE BOUSUM, CFRE

Director of Advancement, Child's Voice

Kate serves as the Director of Advancement at Child's Voice, which provides education and support to children with hearing loss, teaching them to learn to listen, to speak, and to succeed. In her role, Kate is responsible for the Advancement Team including the goals of raising funds and awareness for the magic that happens at Child's Voice! This outreach happens through grant writing, corporate/foundation support, annual appeals for financial support, presentations about Child's Voice to civic groups, organizations, and associations, and special events. The marketing efforts, including materials, branding, social media, the website, and marketing strategy are also part of Kate responsibilities.

A seventeen-year fundraising and special events veteran, Kate's career has spanned higher education, social services, and education in both small and large advancement/development teams.

Kate received her degree from Purdue University in Communications and Public Relations and her Certified Fund Raising Executive (CFRE) designation in 2017. She has also completed the Civic Leadership Academy through Northern Illinois University with special endorsements in both Nonprofits and Community Development.

In 2018, Kate received the Under 40 Leadership Award for Nonprofits by the Greater Oak Brook Chamber of Commerce. She has presented at the Early Hearing Detection and Intervention (EHDI) Conference regarding the impact of outcome measures on the Audiology Center and related fundraising efforts and to the Option Schools, Inc. regarding special events and fundraising.

In addition to her work at Child's Voice, Kate is involved in many professional organizations including the Association of Fundraising Professionals Chicago Chapter (Education Council and Chair of the Fundraising Fundamentals), West Suburban Philanthropic Network (Vice President and Programs Committee), and the Greater Oak Brook Chamber of Commerce and (Young Business Leaders Group and Nonprofit Group). Kate also volunteers at her local school, church, and library.