



## PHILANTHROPIC STRATEGIST

### Colleen O'Grady

Colleen O'Grady has more than 18 years' experience in the nonprofit sector, and her expertise focuses on philanthropic storytelling and strategy. She brings insights about the evolving needs, behaviors, and motivations of donors and would-be donors to clients of Lipman Hearne, a Chicago-based marketing and communications agency serving universities and nonprofit organizations around the world.

Colleen's clients have included Juilliard, The Chicago Community Trust, the Smithsonian National Museum of African American History and Culture, the University of Chicago Booth School of Business, Caltech, the University of Glasgow, and the Nature Conservancy.

Prior to joining Lipman Hearne in 2007, Colleen spent seven years as a nonprofit management consultant, developing annual and long-term philanthropic marketing plans, seven- to nine-figure gift proposals, campaign communication strategies, and cases for campaign support.

Colleen graduated magna cum laude with a B.A. in English from Oberlin College.