



Fred Long:

Given the win-win relationships that UCAN Vice President of Development Fred Long has strategically forged in Chicago's highly competitive philanthropic, government and community relations communities, he undoubtedly embodies UCAN's vision that "youth who have suffered trauma can become our future leaders." A former youth in care who continues to impressively blaze his own trail, since 2016 Fred has served as UCAN's top fundraising executive, leading a seven-person development department charged with annually securing nearly \$3 million in government and private grants; corporate and small business contributions; individual donations; and other sources for UCAN's programs in workforce and social development, violence prevention, and counseling and youth development, among other areas. A member of the

UCAN Senior Leadership Team, Fred created and oversees the implementation of a new Moves Management computer-based tracking system to identify, cultivate, solicit and provide stewardship to past present and prospect donors. That novel system, coupled with his collaboration with the UCAN Governing Board and executive management team, led the way in UCAN setting an \$825,000 fundraising record at the 2016 Youth Leadership Awards, the agency's flagship fundraiser that attracts a notable cross section of guests and supporters. He was visibly instrumental in helping to raise a hefty \$49 million for UCAN's physical move and programmatic expansion to North Lawndale by identifying, cultivating and soliciting a wide range of individual, corporate, institutional and municipal donors. In addition, he served for three years prior as the 148-year-old social service organization as director of government affairs, having developed connections to elected officials at the federal, state, county and city levels who provided legislative and funding support of UCAN's community-based initiatives for at-risk youth and families. Fred has represented UCAN as far away as Hawaii to passionately advocate for integrating youth alumni into human services agencies' operations and advocated for violence prevention initiatives in the United Kingdom in advance of the Olympics. He devised short- and long-range action plans to address the needs of youth in state care; negotiated contractual agreements for UCAN's Family Works youth; employment program, capital projects and violence prevention services; secured funding government contracts for community programs; and worked closely with mayor's office and Illinois General Assembly members with respect to policies that impact youth and families. Fred's path from youth in care to youth on the move started at UCAN in 2004 as a youth development specialist, where he delivered presentations on violence interruption in Chicago schools and before community groups; engaged community leaders; and co-facilitated UCAN's successful group mentoring program known as Project Visible Man. A member of the Community Renewal Society's "35 Under 35" class, Fred was among the advocates who successfully lobbied Gov. Rauner's office, the Illinois Senate and Department of Children and Family Services to continue DCFS' financial and programmatic support of 18-21 year old youth in care.